MINISTRY OF TOURISM,

ARTS & CULTURE

**P.O. BOX GP 4386**

**ACCRA, GHANA**

**24TH SEPTEMBER, 2020**

**Tel: 666314/666426**

Fax: 666182

Your Ref:

Our Ref: SA34/256/01

O

Our Ref:

The UNESCO Director-General is paying an official visit to Ghana.

The purpose of the meeting is to dialogue on Diasporan Pilgrimage Tourism and the Joseph Project. These constitute the heritage tourism which is aimed at reaching out to the African Diaspora to link up to the Motherland for its development. It is also in commemoration of the 200th anniversary of the abolition of the Tans Atlantic Slave Trade.

The Director-General’s status is supposed to be equivalent to a Head of State or a Vice President. We should therefore be grateful if he would be accorded courtesies befitting his status. Specifically, we would be grateful if he will be (ii) accommodated at Australia House, where he put up during his last visit to Ghana or any suitable accommodation (ii) Two vehicles for him and his entourage.

A request is being made to your office to arrange for a helicopter to lift the Director-General from Lome to Ghana on the 15th February and take him back to Lome on the 16th February, 2007.

Please, find attached draft itinerary/activities of the Director-General.

I count on your usual co-operation.

**J.O. OBETSEBI-LAMPTEY**

**THE MANAGING DIRECTOR**

**DEZINE FOCUS**

**P O BOX 14769**

**ACCRA-GHANA**

Dear Sir,

**SUBMISSION OF INVOICE**

I write to quest you to submit an invoice to enable the Ministry effect payment for the five hundred (500) pieces of the Africa Travel Association Cover Brochure of the your have printed for the Ministry.

Thank you.

**E. E. KOMLA**

**DIRECTOR/SA**

**For: MINISTER**

**31ST AUGUST, 2005**

**MR. TANIMONURE RICHARDS ADEWALE**

**P. O. BOX 4013**

**SAPON, OGUNSTATE**

**ABEOKUTA – NIGERIA**

**Dear Mr. Adewale**

**RE: GHANA’S ECO- TOURISM SITES**

I forward, herewith, three (3) posters of some of Ghana’s Eco-Tourism sites, in response to your mail of 13th August, 2005.

Thank you for showing interest in Ghana’s tourist attractions.

Yours sincerely,

**ERNEST KWAKUYI**

**ASST. DIRECTOR II**

**For: MINISTER**

**31ST AUGUST, 2005**

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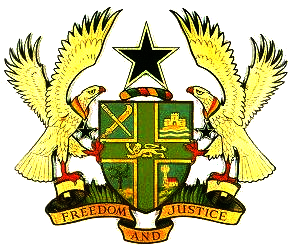
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TA 138/171/01

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*Your Ref*:……………………

In case of reply the number and date of this letter should be quoted



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**REPUBLIC OF GHANA**

**PRESS STATEMENT**

**WORLD TOURISM DAY 2020 - “TOURISM AND RURAL DEVELOPMENT”**

On the 27th of September, 2020, World Tourism Day, will be celebrated globally under the auspices of the United Nations World Tourism Organisation (UNWTO). This year’s theme **“Tourism and Rural Development”** touches on rural communities, their role and potential for tourism development and also as a strong reminder and opportunity to expand our tourism reach by turning to our rural communities.

Ghana's tourism made great strides in the year 2019, by virtue of the **Year of Return** Campaign, however the COVID-19 pandemic has impacted negatively on the industry. Its harsh effects on the tourism industry include a delay in the launch and roll out of the **Beyond the Return** activities, a general downturn in the sector’s performance, massive and unanticipated loss of revenue and jobs. Some of the major short and long-term measures put in place by **H.E Nana Addo Dankwa Akufo-Addo-led Government** for the robust recovery and growth of the tourism industry include:

* A US$4 million Grant facility for the development and diversification of tourism sites across the country especially rural communities.
* A US$5 million Grant facility to support tourism and hospitality sector small and medium enterprises.
* A Ghc3 Billion facility with a moratorium on repayment and a reduced interest rate for the big players in specific industries including the hospitality sector.
* A GH₵600 million COVID-19 stimulus package for Small and Medium Enterprises (SMEs) generally, which is also available to Tourism SMEs.
* Allocation of GH₵50 million to the Creative Arts and the Media
* Re-energizing the Ghana Tourism Authority’s **See Ghana, Eat Ghana, Wear Ghana and Feel Ghana** campaign for promoting domestic tourism and highlighting Ghana’s unique selling proposition in the industry.
* The **Beyond the Return** initiative; a follow-up to the successful **Year of Return** campaign, which seeks to promote and consolidate relations between the African diaspora and Ghana.
* Ghana obtaining **WTTC Safe Travel Certificate** to assure international tourists seeking to travel to Ghana of their safety as the country opens up its Airport for international flights.
* Establishment of a **National Heritage Committee** in collaboration with UNESCO to develop strategies, policies and programmes on heritage conservation, preservation, presentation and promotion to foster inter-cultural dialogue and promotion of Tourism for sustainable development.

The Ministry of Tourism, Arts and Culture pledges its continuous support for the promotion and development of tourism in Ghana. It also expresses appreciation and commends all the various practitioners in the tourism, arts and culture sector; who have in these difficult times of the COVID-19 pandemic remained commited to retaining Ghana on the competitive international tourism map as the preferred tourism destination in West Africa.

**SIGNED**

**HON BARBARA OTENG-GYASI(MRS)**

**MINISTER**