

Who Leads the NDC into Election 2028?

Our Approach to the Study

Sampled NDC Constituency Executives in all 276 constituencies

Deployed the survey instrument to NDC constituency executives via bulk SMS (April 17-19, 2026)

All constituencies had equal representation and an equal chance of being represented.

Responses to the survey were purely voluntary.

A total of 2408 responses were received at the close of polls

FINDINGS

Which of the following candidates do you **support** as the NDC's flagbearer for 2028?

Others

2.5%

Hon. Cassiel Ato Forson

13.0%

Hon. Samuel Okudzeto Ablakwa

1.0%

Hon. Haruna Iddrisu

17.9%

Hon. Julius Debrah

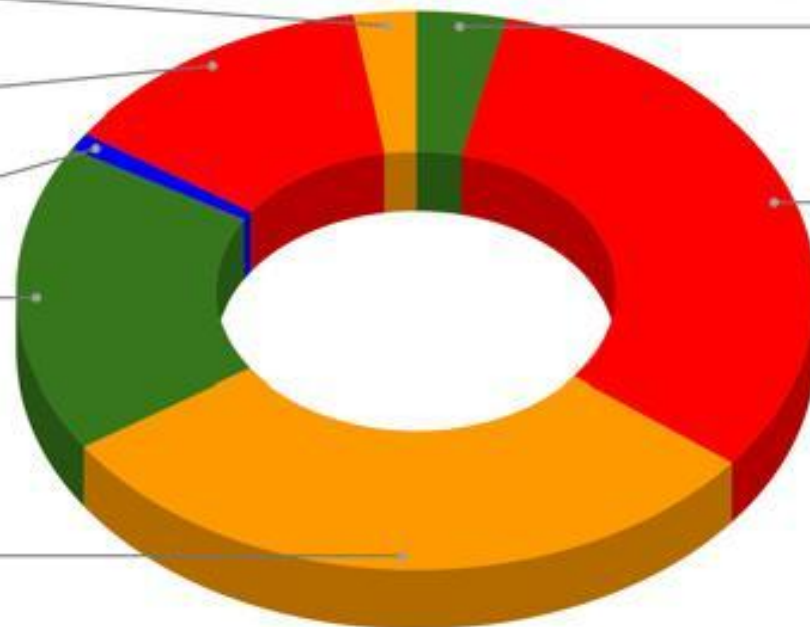
30.1%

H.E. Jane Naana Opoku-Agyeman

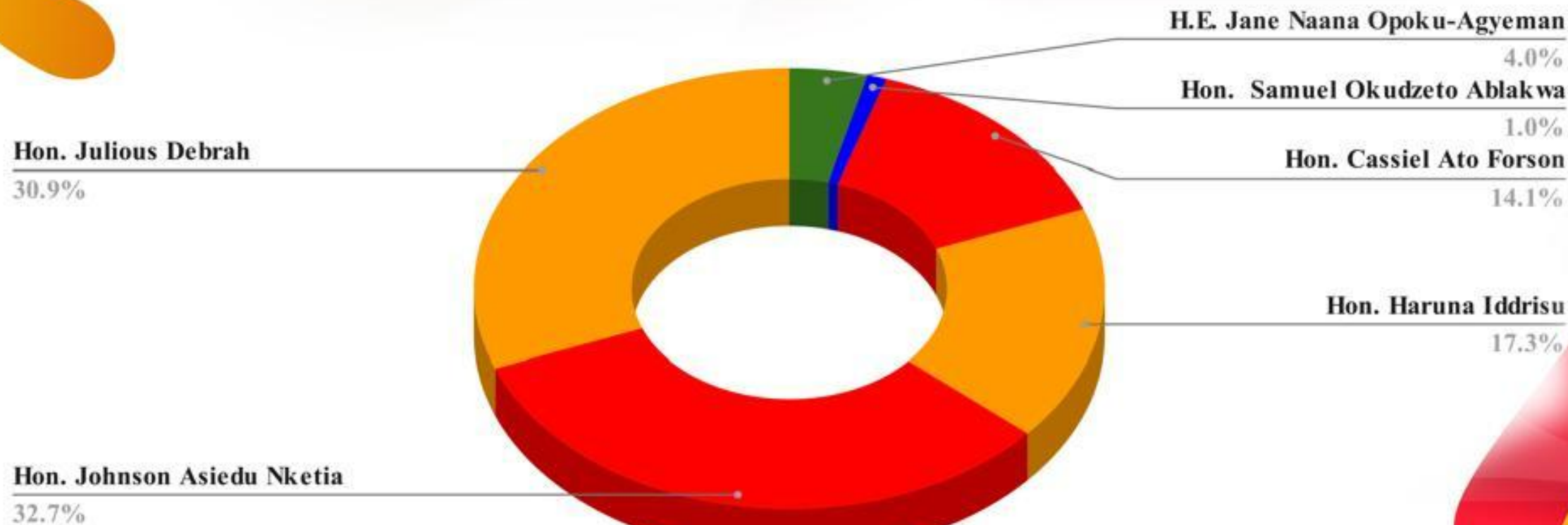
3.6%

Hon. Johnson Asiedu Nketia

31.9%



If elections were held today, which of the candidates would you **likely** vote for?



Who is the **closest opponent** to the candidate you support?

Hon. Julius Debrah
15.6%

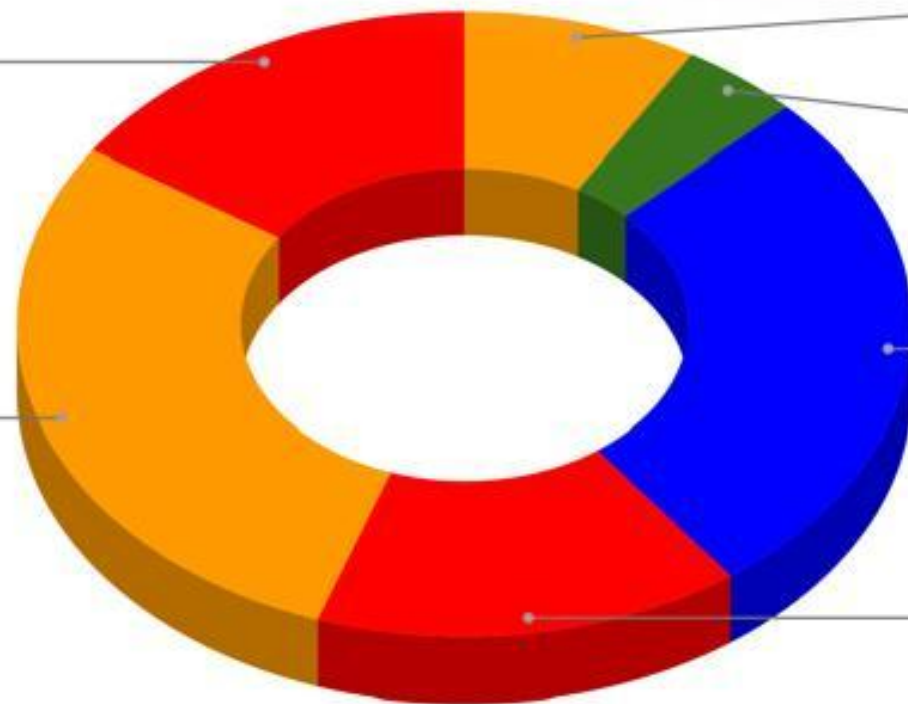
Hon. Johnson Asiedu Nketia
29.1%

H.E. Jane Naana Opoku-Agyeman
8.5%

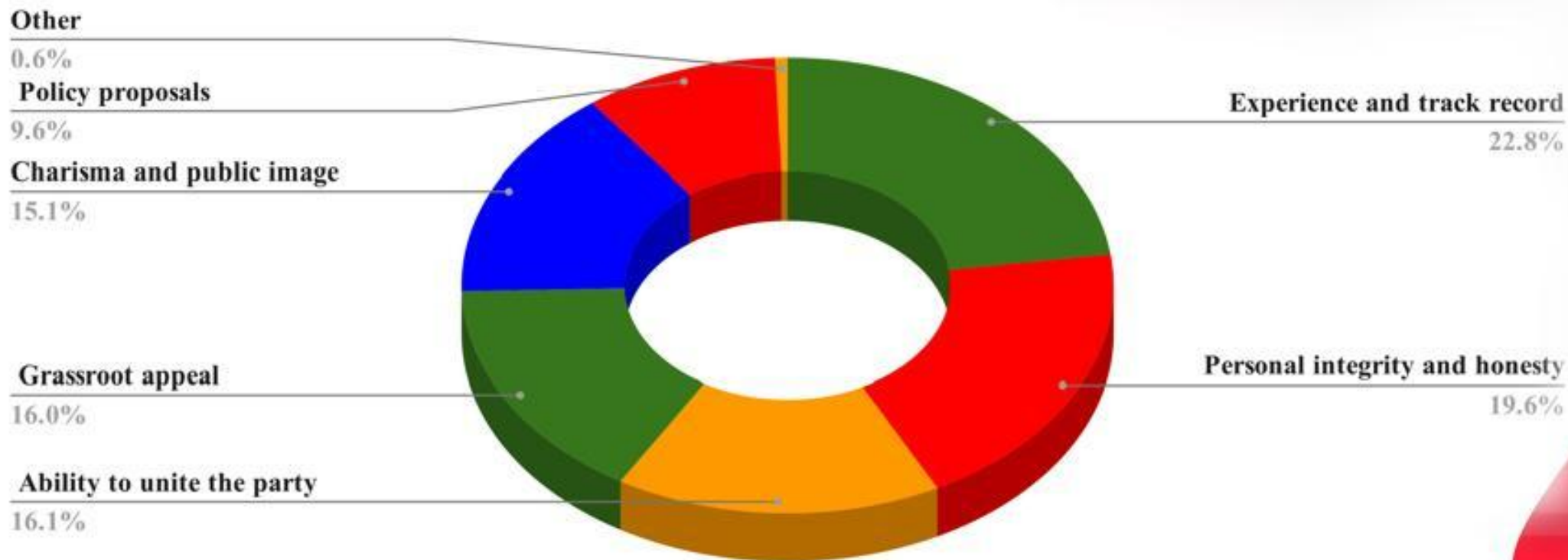
Hon. Samuel Okudzeto Ablakwa
4.3%

Hon. Cassiel Ato Forson
27.1%

Hon. Haruna Iddrisu
15.5%



Which factor **most influences** your support for a candidate?



Region

Western North

3.5%

Western

5.2%

Volta

3.5%

Upper West

6.8%

Upper East

6.3%

Savannah

3.5%

Oti

1.2%

Northern

15.0%

North East

0.8%

Ahafo

1.7%

Ashanti

9.1%

Bono

6.2%

Bono East

4.7%

Central

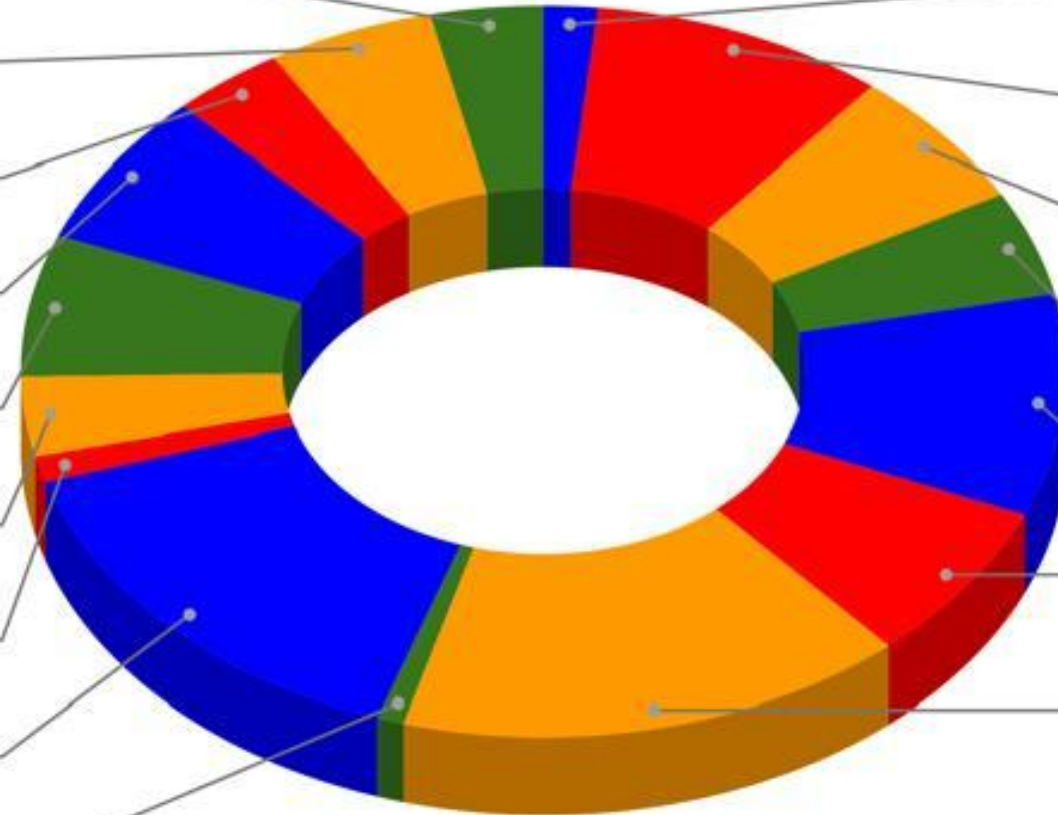
9.8%

Eastern

7.1%

Greater Accra

15.8%



Age

55 - 64

2.0%

45 - 54

19.8%

35 - 44

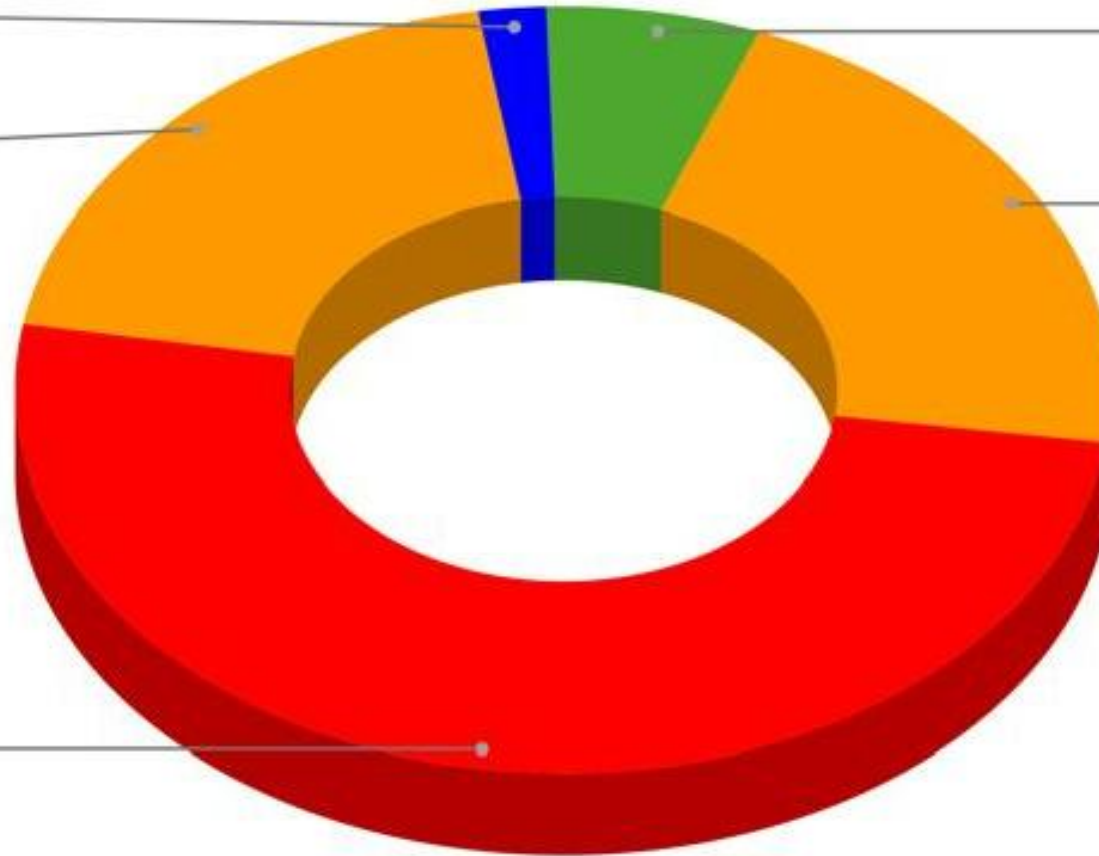
50.5%

18 - 24

5.8%

25 - 34

21.4%



Education

Secondary (SHS)

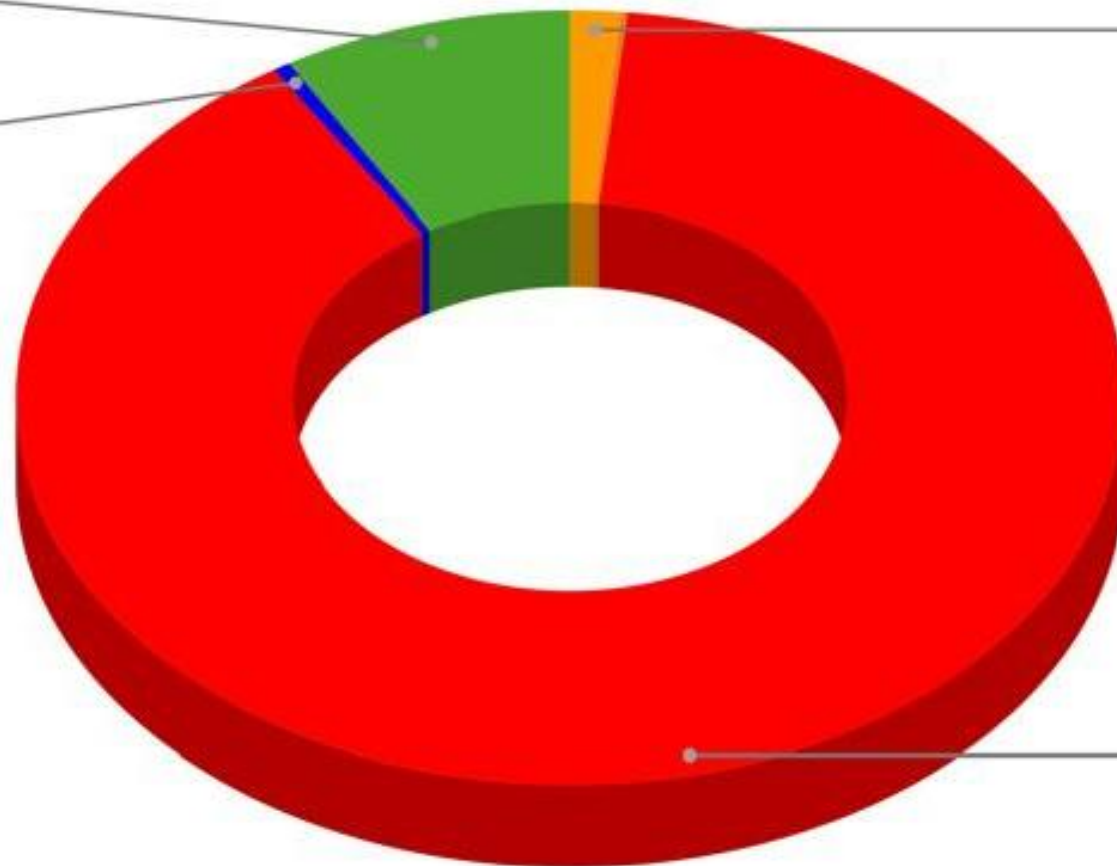
8.5%

Primary

0.5%

Middle/JHS/JSS

1.5%



Post Secondary

89.4%



Conclusion

Hon. Johnson Asiedu Nketia and Hon. Julius Debrah have emerged as the top two contenders

However, there is no clear frontrunner yet, but rather a highly competitive race at the top.

Hon. Haruna Iddrisu and Hon. Cassiel Ato Forson form a credible second tier.

For media engagement, please contact

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